

The First in Synthetics®

**QUALITY SYNTHETIC OIL
FOR LESS**

With its introduction in 1972 of the world's first synthetic motor oil to meet American Petroleum Institute service requirements, AMSOIL INC. established itself as the pioneer in synthetic lubricant technology.

Additional significant firsts
by AMSOIL include...

FIRST

Synthetic
Diesel Oil

FIRST

Synthetic
Marine Oil

FIRST

Synthetic
Two-cycle Oil



FIRST

Synthetic
Racing Oil

FIRST

Synthetic
Gear Lube

FIRST

Synthetic
Turbo Oil

FIRST

Synthetic Automatic Transmission Fluid





SYNTHETIC MOTOR OIL



AMSOIL formulates a wide selection of synthetic lubricants for all types of engine and gear applications, including those for motorcycles, boats, ATVs and all other specialized vehicles. In addition, AMSOIL has developed sophisticated fuel additives, filtration systems and other companion products that supplement and extend lubricant performance.



PERFORMANCE
FOR CUSTOMERS WHO WANT MORE

Why Use OE Synthetic Motor Oil?

AMSOIL OE Synthetic Motor Oil is designed for the longer drain intervals recommended by original equipment manufacturers today. Specially engineered for today's hot-running engines, its advanced synthetic technology helps resist the high-temperature degradation that leads to performance-robbing sludge, deposit build-up and viscosity breakdown. OE Synthetic Oil maintains a stable and durable lubricant film between moving engine components. By working to prevent metal-to-metal contact, AMSOIL OE Motor Oil helps reduce friction, can improve fuel efficiency and provides maximum protection against wear. And because OE Motor Oil is synthetic, it provides outstanding low-temperature fluidity for fast, dependable starts and immediate startup protection. With AMSOIL OE Synthetic Motor Oil, engines stay cleaner, perform better and last longer.

Next time you change your oil, ask for the AMSOIL brand. Find out for yourself why an AMSOIL customer is a customer for life.

MOVE UP TO **AMSOIL**
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