

Your **AMSOIL** Dealer offers a full line of high-performance products:

- Motorcycle Oils & Filters
- Motor Oils
- Diesel Oils
- Transmission Fluids
- Gear Lubes
- Hydraulic Fluids
- Greases
- Compressor Oils
- 2-Cycle Oils
- Air Filters
- Fuel Additives
- Spray Lubes
- Oil Filters
- Injector Cleaners
- Engine Cleaners
- Shock/Fork Fluids
- 4-Stroke Oils



## Questions & Answers About **AMSOIL** Synthetic Motor Oils



*The First in Synthetics*®

### FIRST AND STILL THE BEST.

For nearly 40 years, the name AMSOIL has meant the best performance, protection and value to millions of motorists. AMSOIL synthetic lubricants and automotive products have been repeatedly proven superior to other brands. Available internationally, the name AMSOIL means the same thing worldwide: top-quality performance and protection.

- **First** API-rated 100 percent synthetic motor oil.
- **First** to introduce the concept of "extended drain intervals" with a recommended 25,000-mile/12-month drain interval.
- **First** U.S. company to use the NOACK volatility test as a standard of performance excellence.
- **First** to manufacture synthetic gear lube for automotive use.
- **First** to produce synthetic motor oils for diesel engines, racing engines, turbos and marine engines.
- **First** to introduce synthetic oils that legitimately contribute to improving fuel efficiency.
- **First** to manufacture a 100:1 pre-mix synthetic 2-cycle oil.
- **First** to manufacture synthetic automatic transmission fluid for automotive use.



Contact your AMSOIL Dealer for more information on AMSOIL products or to place an order. You may also order direct by calling AMSOIL INC. at 1-800-956-5695 and providing the referral number listed here. ▼

Referral # \_\_\_\_\_





# Answers to Common Questions About AMSOIL Synthetic Motor Oils



## **I just bought a new car, and I'd like to try AMSOIL motor oil. Could doing so void my new car warranty?**

Absolutely not. Vehicle manufacturers recommend using motor oils meeting certain viscosity grades and American Petroleum Institute service requirements. Whether the motor oil is petroleum-based or synthetic will not affect warranty coverage. The manufacturer is required to cover all equipment failures it would normally cover as long as the oil meets the requirements and was not the cause of the failure. AMSOIL motor oils exceed these requirements. Even so, AMSOIL has its own limited warranty, protecting you even further. In addition, the federally mandated Magnuson-Moss Act states that a manufacturer may not require the use of a specific brand of aftermarket product unless it's provided free of charge.

*\*Note: If a car dealership, service center or other business states using AMSOIL synthetic motor oil will void your new car warranty, ask for that statement in writing and send it to AMSOIL Technical Services (One AMSOIL Center, Superior, WI 54880). If the business won't provide the statement in writing send AMSOIL Technical Services a letter identifying who made the statement, the name and location of the business and what the specific statement was. AMSOIL will then send a letter to the business informing them their position is inaccurate, and, in fact, violates existing law. Your name will be held in confidence.*

## **What's the difference between conventional petroleum motor oils and synthetic motor oils?**

Conventional petroleum oils are refined from crude oil, which is pumped from within the earth. The refining process, however, does not remove many of the impurities inherent in the crude oil. These impurities detract from the lubricating ability of the oil and contribute to deposit, sludge and varnish formation. AMSOIL synthetic motor oils are constructed in the laboratory and contain no impurities. They have uniform molecular structures and are designed for specific lubricating applications. They are not as easily affected by

the high temperatures or demanding operating conditions of modern engines.

## **I was always told to change my oil every 3,000 miles if I wanted to properly maintain my vehicle. How is it possible to drive 25,000 miles without an oil change using AMSOIL synthetic motor oil?**

AMSOIL Signature Series Synthetic Motor Oil is guaranteed to run 25,000 miles or one year in mechanically sound engines in normal service; 15,000 miles or one year in severe service. In fact, some AMSOIL diesel oils carry drain interval recommendations of up to 50,000 miles. AMSOIL coined the phrase "extended drain interval" and it's been validated by nearly 40 years of industry testing and millions of over-the-road miles.

AMSOIL synthetic motor oils provide extended-drain performance because they don't break down in heat like conventional petroleum oils. AMSOIL motor oils are formulated to prevent the formation of performance-robbing deposits and resist volatilization (burn off), which alters viscosity and increases oil consumption. Finally, AMSOIL motor oils' superior additive packages, a key element in the oils' ability to function, hold up under engine stresses, remaining serviceable for the full recommended drain interval.

## **AMSOIL motor oil costs more than my regular oil. How can I justify paying this higher price?**

AMSOIL *extended-drain* synthetic motor oils are more expensive off the shelf than most petroleum oils, but comparing AMSOIL motor oils and other motor oils is like comparing apples and oranges. AMSOIL motor oils are designed to deliver enhanced performance and extended drain intervals, justifying any initial higher cost. AMSOIL offers premium products that rightfully command a premium price. Like anything of real value, however, the true consumer cost doesn't end

with the purchase price. AMSOIL motor oils are extremely cost-effective compared to conventional oils recommended for 3,000-mile drain intervals due to savings realized in fuel economy, reduced repairs, fewer oil changes, reduced downtime, reduced maintenance and extended engine life. Nonetheless, AMSOIL also offers the OE line of standard-drain synthetic motor oil, which is priced more comparably to other standard-drain oils.

## **I bought a new car a year ago, and I've been running petroleum motor oil in it ever since. Could switching to AMSOIL synthetic motor oil now cause mechanical problems?**

Switching from petroleum oil to AMSOIL synthetic motor oil is perfectly safe.

## **Can I mix AMSOIL synthetic motor oil with my petroleum oil?**

Yes, you can. There is no danger mixing AMSOIL motor oil with another brand; however, a conventional petroleum oil will detract from the superior performance of AMSOIL motor oil.

## **Should oil additives or aftermarket products be added to AMSOIL motor oils?**

No, you don't need them. AMSOIL motor oils are formulated under the strictest quality control standards to provide superior lubrication performance. Additives cost money and only detract from the quality of AMSOIL motor oils.

## **What benefits can people expect using AMSOIL motor oils?**

AMSOIL synthetic motor oils have demonstrated improved performance and fuel economy, reduced oil consumption, lower repair costs, easier cold-temperature starts, increased engine life and reduced emissions.